

Creating Winning Outcomes

with Belle Kaagapay



Premium Leisure Corp. (PLC) partners with Belle Kaagapay, the Corporate Social Responsibility arm of Belle Corporation, in various initiatives that aim to uplift the quality of life of the communities that we serve.



Kaagapay sa KALUSUGAN

PLC and Belle Kaagapay, together with the Rotary Club of Parañaque-St. Andrews, champion good health through a feeding program for 105 and 80 malnourished and severely malnourished schoolchildren in Tambo Elementary School Unit I for SY2015-2016 and 2016-2017, respectively. Now on its third year SY2017-2018, a total of 100 pupils will benefit from this program that continues to aim for the normalcy of its beneficiaries' nutritional status.

We have also provided assistance, through the Office of Mayor Edwin L. Olivarez, to help address some of the medical needs of the new-born babies in the city of Parañaque.

In communities where money is tight, citizens rarely have routine medical check-up. This reality prompted Belle Kaagapay to conduct a series of Ear and Eye Missions in three barangays in Tanauan, Batangas – Montana, Sulpoc, and Suplang. Volunteer doctors from the Cataract Foundation of the Philippines were able to perform 240 eye examinations, 26 cataract surgeries and 7 pterygium extractions; more than 140 pairs of eyeglasses were also distributed.



Kaagapay sa KALIKASAN



PLC also participates regularly in Belle Kaagapay's One Tree at a Time Project. This annual tree-planting initiative is part of Mr. Willy N. Ocier's dream of planting one million trees around Tagaytay Highlands by 2044, the Club's 50th. To date, approximately half a million dreams have already been planted.

Kaagapay sa KARUNUNGAN



Every year, the Department of Education calls for volunteers to clean and repaint the classrooms of public schools. PLC also joins Belle Kaagapay in this annual Brigada Eskwela activity. Employee-volunteers repaint classrooms in elementary public schools in barangays surrounding Tagaytay Highlands. Among the schools that benefitted from this activity are Doña Maria Laurel Platon Memorial School, Montaña Elementary School, Sulpoc Elementary School, Tranca Elementary School and Quiling Elementary School. Before the Brigada Eskwela project, the first week of a school year was spent cleaning the classrooms. Now, teachers are able to conduct lectures on the first week of classes. This initiative also provides students with a conducive learning environment.

We are happy and proud of the results of our CSR efforts. We know, however, that there's still much to do. Our commitment is to continue doing what we can—to help, to empower and to create winning outcomes for the marginalized members of society.