

Ties to Our Communities



Belle's Efforts to Rescue our Coastlines. Belle Corporation (Belle) President and Chief Executive Officer Jackson Ongsip (back row, sixth from left) leads a strong contingent of employees who participated at the International Coastal Cleanup Day at the SM By the Bay Central Park on September 18, 2022. Also in the photo are Belle executives Sarah Miranda (back row, far left), Senior Assistant Vice President and Head of Human Resources; and Ainee Banaria (back row, fourth from left), Chief Financial Officer.

Coming to the Aid of Our Communities

We have been heeding the call of our host communities for their most important requirements. In 2022, we once again implemented our flood control program in Barangay Sulpoc in Tanauan City, Batangas.

Aside from monetary contributions, we provided manpower support in clearing accumulated debris at the designated

catch basin to prevent flooding at low-lying areas. The program has been benefiting nearly 3,000 community members and reduced risks to lives and livelihood.

We also provided support to community activities on nutrition and health at the Calabuso Elementary School in Tagaytay City.

Belle Kaagapay frontliners distributing aid in the communities



PHP60,000

spent in 2022 for flood control activities, which piloted in 2015



170

students and community activity participants benefited from our nutrition and health support



**Belle Kaagapay:
Updates on Our Advocacies**

Taking the lead of our corporate social responsibility efforts, *Belle Kaagapay* has remained mindful of and responsive to the clamor for environmental conservation as well as the needs for education, and livelihood and entrepreneurship in the communities.

**Kaagapay para sa Kinabukasan
(Partners for the Future)**



PHP449,000

allocation for the scholarship program

5

current number of scholars

10

college students awarded with full scholarship to date

**Kaagapay para sa Kabuhayan
(Partners for Livelihood)**



PHP3,104,605

gross sales to date (2016 to 2022)

PHP805,722

gross sales in 2022

More produce are grown at the Pick & Pay Farm in Tagaytay Highlands.

